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Chapter 8: Recruitment/ Selection and training of workers

Key terms

- 1. Recruitment: is the process from identifying that the business needs to employ someone up to the point at which applications have arrived at the business.
- 2. Job analysis: identifies and records the responsibilities and tasks relating to a job.
- 3. Job description: outlines the responsibilities and duties to be carried out by someone employed to do a specific job.
- 4. Job specification: is a document which outlines the requirements, qualifications, expertise, physical characteristics, etc. for a specified job.
- 5. External recruitment: is when a vacancy is filled by someone who is not an existing employee and will be new to the business.
- 6. Part-time employment: is often considered to be between 1 and 30-35 hours a week.
- 7. Full-time: employees will usually work 35 hours or more a week.
- 8. Induction training: is an introduction given to a new employee, explaining the firm's activities, customs and procedures and introducing them to their fellow workers.
- 9. On-the-job training: occurs by watching a more experienced worker doing the job.
- 10. Off-the-job training: involves being trained away from the workplace, usually by specialist trainers.
- 11. Workforce planning: is establishing the workforce needed by the business for the foreseeable future in terms of the number and skills of employees required.
- 12. Redundancy: is when an employee is no longer needed and so lose their job. It is not due to any aspect of their work being unsatisfactory.
- 13. Ethical decision: a decision taken by a manager or a company because of the moral code observed by the firm.
- 14. Industrial tribunal: is a legal meeting which considers workers' complaints of unfair dismissal or discrimination at work.
- 15. Contract of employment: is a legal agreement listing the rights and responsibilities of workers.

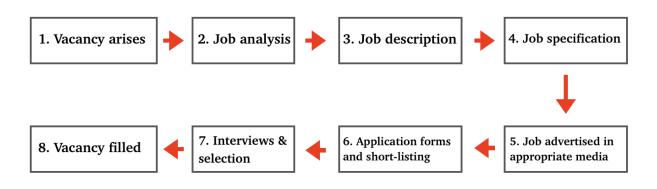
1. Human resource department

The role of human resource department:

- **Recruitment and selection**: involves attracting and selecting the best candidates for position
- Wage and salaries : retain and motivate employees
- **Industrial action**: it must be effective in communication between representatives of the management and of the workforce.
- Training Programme: provides training programme linked with future plan of the business.
- Health and Safety
- Redundancy and Dismissal

2. Recruitment Process

Recruitment: is the process from identifying that the business needs to employ someone up to the point at which applications have arrived at the business.



- **2.1 Job analysis**: identifies and records the responsibilities and tasks relating to a job.
- **2.2 Job description**: outlines the responsibilities and duties to be carried out by someone employed to do a specific job.
- **2.3 Job specification**: is a document which outlines the requirements, qualifications, level of education, experience, personal characteristics etc. for a specified job.

2.4 Advertising Vacancy:

2.4.1 Internal Recruitment: vacancy may be advertised on a company board, filled by someone who is an existing employee of business.

Advantages	Disadvantages
 It saves time and money from advertising and interviewing costs. The person is already known to the business. It is easier to work with others. It can be motivating for other employees 	 No new ideas or experience come into the business. There may be jealousy and rivalry among existing employees.

- **2.4.2 External Recruitment**: is when a vacancy is filled by someone who is not an existing employee and will be new to the business.
 - Local newspaper: It is usually for clerical (office) or manual (factory) positions which do not require high skills.
 - Specialist magazines and journals
 - Recruitment agencies: They will advertise and interview people for a type of jobs.
 - Job Centre

Advantages	Disadvantages
Receive new ideas or experience come into the business.	 It might be higher cost since companies need to advertise in public and spend longer recruiting. New employees might not know the business overview so companies need to provide training courses which are expensive.

2.5 Application form: A job advertisement will require the applicant to apply in writing. Eg. a curriculum vitae (CV) or resume (a summary of a person's qualifications, experience and qualities which is written in a standard format), cover letters.

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- **2.6 Interviews**: this can arrange into one-to-one / two-to-one or panel of people interviews. This can also include other selection tasks; for example, written tasks, practice tests, presentation for skills evaluation. (Skills tests / aptitude test / personality tests / group situation tests)
- **2.7 Select suitable applications**: select and offer them the job, and reply to unsuccessful applicants.

3. Benefits and limitations of part-time employees and full-time employees

Full-time worker: employees will usually work 35 hours or more a week. **Part-time workers:** worker is someone who works fewer hours than a full-time worker. (Full-time workers usually work an average 35 hours/week; however, it varies from one country to another.)

Advantages and disadvantages of part-time workers

Advantages	Disadvantages
More flexible in the hours of work	Less likely to be trained from employers
Easier to ask workers just to work at	Takes longer to recruit two part-time
busy times	workers than one full-time workers
Easier to extend business opening	Can be less committed to the business
during peak-time or weekends	Less likely to be promoted
Fits in with looking after children	More difficult to communicate with part-
 Less expensive than employing a full- 	time workers when they are not in work

4. The importance of training and the methods of training Why is training important?

- Introduce a new process or new equipment
- Improve the efficiency of the workforce
- Provide training for the unskilled workers
- Decrease the supervision needed
- Improve opportunity for internal promotion
- · Decrease the chances of accidents

There are three main types of training

4.1 Inducing training: is an introduction given to a new employee, explaining the firm's activities, customs and procedures and also introducing them to their fellow workers.

Advantages	Disadvantages
It helps new employees to settle into	Time consuming
their jobs quickly.	Wages are paid but no work is being
Workers are less likely to make	done by the worker.
mistakes.	It delays the start of the employee to
It may be a legal requirement to give	work.

4.2 On-job training: occurs by watching a more experienced worker doing the job.

Advantages	Disadvantages
Individual tuition.	The trainer will not be as productive as
Some products are created from the	usual because they are showing the
workers while they are training.	trainee what to do.
The cost is usually lesser than off-the-job	The trainer may have bad habits and
training.	pass on them to the trainee.
It is training to the specific needs of the	It may not necessarily be recognised

4.3 Off-the job training: involves being trained away from the workplace, usually by specialist trainers.

Advantages	Disadvantages
Trainees can get a broad range of skills.	Costs are high.
If these courses are taught after work,	It means wages are paid but no work is
the employees still carry out their work.	being done by workers
 Employees may be taught a variety of 	After training, it is easier for the
skills, they become multi-skilled and they	employee to leave and find a new job.
can be moved around the company.	
It often uses expert trainers who have	
up-to-date knowledge of business	

5. Why reducing the size of the workforce might be necessary

Workforce planning: is establishing the workforce needed by the business for the foreseeable future in terms of the number and skills of employees required. This can be because of

- Introduction of automation
- Falling demand for their goods and services
- Factory / shop and office closure
- Relocating their factory abroad
- A business has merged or been taken over

2 ways to reduce the number of employees.

5.1 Dismissal

: Worker is told to leave their job because of unsatisfied behaviour.

5.2 Redundancy

: is when an employee is no longer needed and so loses their job. It is not due to any aspect of their works being unsatisfactory.

6. <u>Legal controls over employment issues and their impact on employers and employees</u>

Employees need protection in the following areas:

6.1 Protection against unfair discrimination

: e.g. different race or color / belong to a different religion / opposite sex / disablility

6.2 Health and safety at work

: e.g. protect workers from dangerous machinery / provide safety equipment and clothing / maintain reasonable workplace temperatures / provide hygienic conditions

6.3 Protection against unfair dismissal

: e.g. in the UK, if workers feel that they have been dismissed unfairly. Then they can take their case to an industrial tribunal. (is a legal meeting which considers workers's complaints of unfair dismissal or discrimination at work)

6.4 Wage protection

: Workers have a right to be paid for work. There should be a written agreement between worker and employer in terms of the wage rate and how frequently wages will be paid.

Advantages and disadvantages of a legal minimum wage

Advantages Disadvantages It encourages people to find jobs. It increases cost to business. · Low-paid workers will earn more and Some employers might lay off some they will be able to afford more products. workers, resulting in higher Unskilled workers will be receiving higher unemployment. payments, it might encourage employers Other workers receiving just above to train and make employees more minimum level may ask for higher wage productive. to keep the same differential between It prevents employers from exploiting themselves.



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