Specialisation and the role of money and financial markets

1. Specialisation

Specialization: the process by which individuals, firms, and economies concentrate on producing those goods which they have an advantage over others.

Division of labour: where a manufacturing process is split into sequence of individual tasks. A worker carries out one particular task and everyone contributes to the whole production process.

	Advantages		Disadvantages
1.	More outputs are created.		Workers have to depend on each
2.	Unit costs are lower due to	<i>P</i>	other. Other workers cannot cover up
	specialisations.		for those specialised staff who are
3.	Worker can do the task they are best		absent.
	at.	2.	Workers may feel bored leading to
4.	Better quality of products are		lower productivity and high unit cost.
	produced.	3.	Workers have limited skills and have
		4.	Risk of being unemployed when their
			skills are no longer wanted.

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2. The role of money

Money: is anything which can be made a purchase.

Functions of money

- Medium of exchange: it is generally acceptable to exchange for goods and services
- 2. Store of Value: money can be saved for consumption in the future.

Limitation: value of money may fall as inflation rises

- 3. **Unit of account**: money can be used to place value on an item e. g. price of a pen is 2\$.
- 4. A standard of defer payments: money allows people to borrow and lend.

The characteristics of money

- 1. Money does not need to have intrinsic value like gold or silver.
- 2. Acceptability: people accept the item as payment.
- 3. Durability: it will last some time.
- 4. Portability: it is easy to carry.
- 5. Divisibility: it can be divided into units of different values.
- 6. Homogeneous: every note or coin of the same value should be the same.
- 7. Recognisability: it can easily see that item as money.



3. Financial markets

The role of financial markets: Banks

- 1. Provide saving service and pay saving interest.
- 2. Make loans for businesses and individual
 - → Business can get commercial loan to invest in capital (machines)
 - ☐ Individual can get personal loan for consumption.
- 3. Make transaction of exchange goods and service.
 - → Banks help making payment on online transaction
- 4. Provide forward markets in commodities and currencies.
 - → Customers can buy currency in advance at current rate.
- 5. Provide market for equity
 - → Banks help public limited company to raise fund by selling shares in the stock market
 - → Banks help investors or customers to buy and sell shares

